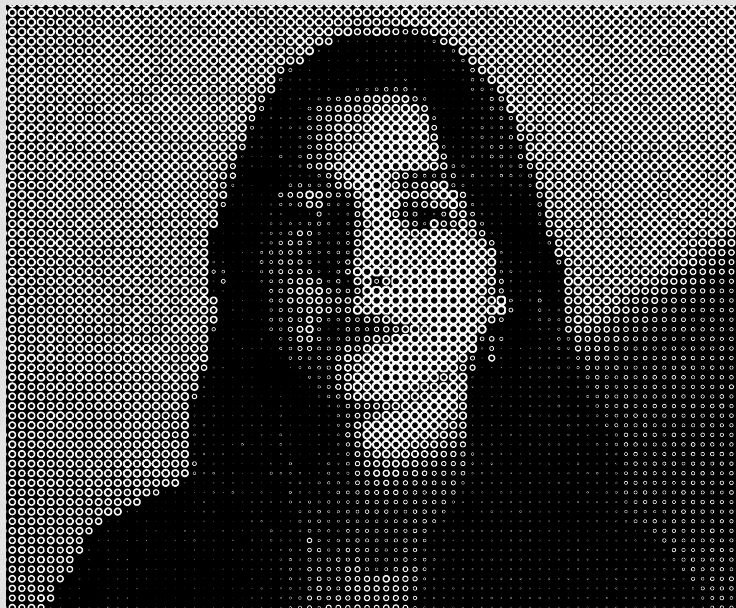


# mariana tavares da silva



**Creative Developer**      **Coimbra, Portugal**  
**& Digital Designer**

I enjoy combining design and technology to create effective web experiences. I'm interested in new opportunities where I can contribute to innovative projects, collaborate with multidisciplinary teams, and explore new ways to bring ideas to life, always with curiosity and a willingness to learn. In my free time, you'll find me in art galleries or walking around.

**in Bē** 

@marianassilvas

amarianatavaresdasilva@gmail.com

## EDUCATION

SEP. 2021 — SEP. 2023

Master's Degree  
in Design and Multimedia  
University of Coimbra

SEP. 2018 — JUL. 2021

Bachelor's Degree  
in Design and Multimedia  
University of Coimbra

## CO-CURRICULAR

Informatics Students'  
Association (NEI/AAC)

JUN. 2019 — JUN. 2023

President of the Plenary Board

Secretary of the Board

Designer at Shift APPens  
Hackathon

Coordinator of External Relations  
& Professional Opportunities

## EXPERIENCE

MAY. 2024 — FEB. 2026 (Internship + Full time, hybrid)

### Creative Developer

#### Tipo-Grafia, Creative Studio

Designed and developed end-to-end web projects, translating client needs into UX strategy, information architecture, and scalable UI systems. Built multilingual websites using a headless CMS architecture (Strapi), including structured content modeling and component-based systems to support internationalization (i18n). Optimized performance and SEO, managed deployment, and implemented post-launch tracking to measure impact and drive continuous improvement.

NOV. 2022 — SEP. 2023 (Part-time)

### Lead Designer

#### Queima das Fitas de Coimbra 2023

Delivered the 2023 event brand identity while leading and mentoring a team of five members. Built the logo and a scalable set of templates for multi-channel communications, ensuring consistent rollout across digital, video, merchandise, and print collateral.

## SKILLS    Technical — Soft

UX Research  
Information Architecture  
Wireframing & User Flows  
Interactive Prototyping  
Design Systems  
Visual Communication  
HTML & CSS  
JavaScript (React)  
Headless CMS (Strapi)  
API Integration (REST)  
Responsive Web Design  
SEO Optimization  
Adobe Creative Suite  
Processing (p5.js)

Collaborative  
Approachable  
Strong Problem-Solving Skills  
Adaptable  
Attention to Detail  
Organized  
Process-Oriented

## LANGUAGES

Portuguese — Native

English — Fluent